



## Arielle E Smith

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### What Motivates Me

As a designer, I love to know my client and their needs, as well as every angle to approach a new project. I am adaptable, inquisitive, and patient and that sets me up for success when it comes to researching, designing, and finalizing new ideas and concepts whether for myself or a client. I am always wanting to soak up any new techniques or programs that come my

## Education

**University of Colorado  
Denver**  
*Bachelor of Fine Arts*  
*Digital Design*  
2014 - 2020

## Awards & Honors

**Sigma Alpha Lambda**  
*Honors Member 2019 - 2020*

**Viewbug**  
*Top Shot 2017*  
*Celebrity Award 2017*  
*Community Choice 2017*

## Skillset

### Platforms

photoshop + lightroom +  
after effects + premiere pro +  
cinema 4d + maya +  
illustrator + indesign +  
word + excel + corel

### Design

graphic design + logotypes +  
branding + storyboarding +  
typography + research +  
prototyping + motion graphics +  
modeling + user experience

### Visual

photography + drawing +  
digital painting + marker +  
inks + color theory +  
animation

### Professional

leadership + teamwork +  
organization + public speaking +  
communication + sociable +  
adaptable + time management +  
budgeting

## Working Experience

**CU Denver Agency**  
*Visual Arts Student Director*  
2017-2020

I led a team of creatives to design original solutions for clientele needs from conception to implementation over a diverse spectrum of multiple design platforms. Responsibilities included clientele meetings and communication to understand needs and lay the foundation for a project, discussing plans of the project with team members and delegating responsibilities based on individual strengths, observation and management of project budget, administrative tasks, and timetables. Notable experience from my time with the Agency included the creation of a more user experience oriented site for the College of Arts and Media and a multidisciplinary project that incorporated the original non-profit work of musicians and motion graphics to honor American veterans and fallen heroes.

**Office Depot**  
*Sales Associate*  
2014-2016

As a sales associate, I gained experience in customer service and helping to devise solutions to client problems when I was running the print center. It was a very rewarding experience and I made a lot of lasting relationships with my coworkers and my clients. I cashiered, trained new people, organized product and workspaces, stocked, and was often asked to do deposit runs for my store.

## Academic Development

**Interdisciplinary Art in Ireland**  
*Study Abroad Program*  
Summer 2015

I studied abroad in Ireland learning and researching the applications of culture, landscape, and installation at the Burren College of Art in Ballyvaughan, Ireland.

**La Boheme Virtual Reality Experience**  
*Denver, Colorado*  
Summer 2015

A collaboration between the Ellie Caulkins Opera House in Denver with the Digital Design program of CU Denver. My team was in charge of the creation of the historical aspect of the VR experience. My particular responsibilities were in the creation of parallaxing and motion graphics for several scenes of our VR project. The gallery exhibition premiered in December 2017 at Red Line gallery in Denver.

## References

Carrie Osgood // Professor // carrie.osgood@ucdenver.edu  
Michelle Carpenter // Professor // michelle.carpenter@ucdenver.edu  
Stephen Schaf // Supervisor & Professor // stephen.schaf@ucdenver.edu